

Key Features, SugarCRM

- SugarCRM – a simple and efficient internet based CRM system.
- Contains modules for marketing, sales and forecast, support, management, documents and quotes, and administration – among others.
- Easy to import external data, e.g. call/lead lists.
- Integrated with Microsoft Outlook and IP telephony.
- Optional possibility for extended integration with Autolog's registration of time spent with customers, sales opportunities etc.



Integration between SugarCRM and Autolog PRO

Get a comprehensive overview of your business travel and your sales and service activities both directly and indirectly with Autolog Pro and SugarCRM!

Bellcom Open Source has created an effective integration between the automatic GPS based Autolog drivers log and SugarCRM.

This simplifies the updating of your customers files - both existing and prospective – immensely. It will also be possible to extend your sales management by registering time spent travelling and time spent on business meetings with the individual customer, existing or prospective.

SugarCRM is a comprehensive CRM solution which fulfils the strictest requirements regarding functions such as pipeline reporting, follow-up, campaign management etc. SugarCRM is easy to use and economically advantageous – and it is online twenty four hours a day – directly from the Internet.

The Autolog PRO is the only fully automatic driver's log capable of generating a mileage report, a timesheet, and a transportation report. The system automatically registers the driven routes - where and how far your travel has taken you and what customers have been visited.

With the integration of SugarCRM and Autolog PRO you will get:

- The only fully automatic mileage logbook system with correct documentation for I.R.
- A powerful and internationally recognized CRM system to manage your sales and service activities.
- A synchronization of the customers databases between SugarCRM and Autolog.
- The possibility for effective up-dating of basic data for customers and prospective clients.
- The possibility of obtaining an enhanced analysis and basis for management decisions based on the available data on time consumption, number of visits per customer, and time spent in relation to forecast and actual turn-over

Autolog and SugarCRM

Autolog has established a close cooperation with Bellcom who offers SugarCRM as a hosted solution with a high level of service and a favourable subscription.

Call Autolog at +45 45 48 01 04 or Bellcom at +45 49 14 17 17 and get further information on the possibilities you may get with Autolog and SugarCRM .SugarCRM is available on trial for 14 days.